



8FL 2613

**TRANSMITTAL LETTER
(General - Patent Pending)**

Docket No.
12257.52

In Re Application Of: Klever Marketing, Inc.

Application No.	Filing Date	Examiner	Customer No.	Group Art Unit	Confirmation No.
09/871,493	May 31, 2001	Charles E. Parsons	21999	2613	

Title: **ELECTRONIC SHOPPING CART DISPLAY SYSTEM**

TO THE DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE:

Transmitted herewith is:

**Revocation of Power of Attorney and Appointment of New Power of Attorney
Postcard**

in the above identified application.

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Signature

Dated: Mar. 3, 2005

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I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.3(a)] on

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Signature of Person Mailing Correspondence

Michael F. Krieger

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PTO/SB/92 (09-09)

Approved for use through 11/30/2005. OMB 0661-0036
Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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REVOCATION OF POWER OF ATTORNEY and APPOINTMENT OF NEW POWER OF ATTORNEY

Application Number	09/671,493
Filing Date	May 31, 2001
First Named Inventor	Mark A. Geiger
Art Unit	3613
Examiner Name	Parsons, Charles E.
Attorney Docket	12257.53

I hereby revoke all previous powers of attorney given in the above-identified application:

☐ A Power of Attorney is submitted herewith.

OR

☒ I hereby appoint the practitioners associated with the Customer Number: 21999☒ Please change the correspondence address for the above-identified application to:☒ The address associated with
OR Customer Number:

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☐ Applicant/Inventor☒ Assignee of record of the entire interest. See 37 CFR 3.71
Statement under 37CFR 3.73(b) is enclosed (Form PTO/SB/96)

SIGNATURE of Applicant or Assignee of Record

Name	George Hamilton, President Bill Dupre		
Signature	<i>William J. Dupre</i>		
Date	2/24/05	Telephone	630-971-1260

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.

☐ *Total of _____ forms are submitted.

This collection of information is required by 37 CFR 1.36. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 5 minutes to complete, including gathering, preparing, and submitting the complete application form to the USPTO. Time will vary depending on the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.